



Readers' Favorite[®]

Book Reviews and Award Contest

Book Review Mini-Critique

Below you will find ratings (scale of 1-5) with descriptions for the major parts of your book followed by your Readers' Favorite review. Although these are general ratings we hope they will give you an insight into how others may view the different components of your book.

These are the opinions of your reviewer, and although your reviewer is not an expert literary critic or professional editor, they are at the very least, an avid reader of books just like yours.

Title: Unlocking the Natural-Born Leader's Abilities
Subtitle: An Autobiographical Expose
Author: Salar A. Khan, MD, MBA
Genre: Non-Fiction - Autobiography



Appearance: The appearance of a book can make a significant impact on the experience of a reader, whose enjoyment is often enhanced by an enticing cover, an intriguing table of contents, interesting chapter headings, and when possible, eye-catching illustrations.

5

Plot: The characters of a book should be well defined with strengths and flaws, and while they do not have to be likable, the reader does have to be able to form a connection with them. The tone should be consistent, the theme should be clear, and the plot should be original or told from a unique perspective. For informative books -- those without plot and characters--this rating refers primarily to your concept and how well you presented it.

5

Development: Development refers to how effectively you told your story or discussed your topic. The dialogue should be realistic, the descriptions should be vivid, and the material should be concise and coherent. Organization is also a key factor, especially for informative books -- those without plot and characters. The order in which you tell your story or explain your topic and how smoothly it flows can have a huge impact on the reader's understanding and enjoyment of the material.

5

Formatting: Formatting is the single most overlooked area by authors. The way in which you describe scenes, display dialogue, and shift point of view can make or break your story. In addition, excessive grammatical errors and typos can give your book an amateurish feel and even put off readers completely.

5

Marketability: Marketability refers to how effectively you wrote your book for your target audience. Authors may include content that is above or below the understanding of their target reader, or include concepts, opinions or language that can accidentally confuse or alienate some readers. Although by its nature this rating is very subjective, a very low rating here and poor reviews may indicate an issue with your book in this area.

4

Overall Opinion: The overall starred rating takes into account all these elements and describes the overall reading experience of your reviewer. This is the official Readers' Favorite review rating for your book.

5

Review: Reviewed by Vincent Dublado for Readers' Favorite

What most natural-born leaders have in common is that they wield a resumé that highlights their impressive credentials reflective of their climb to success. Salar A. Khan, MD, MBA is no exception. But to label him as just another motivational author would be inaccurate. In *Unlocking the Natural-Born Leader's Abilities: An Autobiographical Exposé*, Salar Khan presents his thesis on the anatomy of natural-born leaders (NBLs) that runs in a motivational and autobiographical vein. His primary take on the concept of NBLs is that they are the types who do not seek extrinsic rewards but are rather motivated by an intrinsic sense of fulfillment. He presents himself as a case study with a healthy degree of objectivity and without narcissistic undertones. Unlike other avant-garde motivational authors, Salar Khan does not aim for a disputation of nature versus nurture. Rather, he subscribes to the imperative of unlocking people's leadership potential--a far more practical approach given that great leaders can come from anywhere.

The narrative is engaging in that it appeals to a general audience. *Unlocking the Natural-Born Leader's Abilities* is worth your time because it will not tell you something that you already know. Instead, it inspires you to take action to accomplish your goals. It does not feed you with trite lecturings commonly found within the shibboleths of the motivation culture. The author even provides self-assessment tools to help his readers make a critical and objective analysis of their achievements and shortcomings. What is perhaps the most important nugget of truth that this book imparts is relating to readers what Salar Mr. Khan has effectively done not just in theory, but in practice.